

# Gold Cup Parade Rules and Information



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# 1. Information for Entries

## 1.1 General Information

The application deadline is Gold Cup Parade is August 1<sup>st</sup>.

The Gold Cup Parade will be limited to 80 total entries.

## 1.2 Acceptance Confirmation

Final acceptance in the parade for all floats, cars and horse entries will be confirmed upon:

- Completion of Application Form
- Receipt of \$25 Application Fee

Please make cheques payable to:

Charlottetown Parade Committee

PO Box 67

Charlottetown, PE

C1A 7K2

Any entries that wish to withdraw their application, or are turned down by the committee will be refunded their \$25 Application Fee.

## 1.3 Information Regarding All Entries

When filling out the entry form please be as descriptive as possible, if information is insufficient your applications will not be reviewed until the committee receives proper descriptions. All entries are subject to review.

The parade line up numbers will be sent to all entries the week of the parade via email.

On parade day, entries that do not meet the conditions of entry may be turned away. Therefore, it is important that the rules are read and the waiver is signed in advance.

Before the parade begins, please ensure that your vehicle has enough gas. Any vehicle that breaks down or runs out of gas will have to be pushed out of the way so that the rest of the parade can continue. The parade is televised and must run continuously and smoothly, large gaps in the parade must be avoided so please follow instruction along the parade route. The judges will be located on the parade route on Grafton Street just in front of the Confederation Centre. Put on your best show, but please remember to keep the parade moving. The names of the winning entries will be released following the parade. In the past, parade day has been very hot so please ensure you have enough water for the entire parade route. Stay hydrated!

There will be portable washrooms and water located on site. First Aid and Charlottetown Police officers will also be on site, but **in case of emergency call 911.**

**Most importantly**, the parade is about being safe and having fun! A positive attitude is a must on parade day, and everyone involved with the parade should leave with a fantastic experience!

## 1.4 Information Regarding Floats

All participants are asked to decorate their floats in accordance to the theme of the parade. Props, costumes, and music are recommended ways to incorporate the theme of the entry. Once you have chosen a particular idea for your float, please contact the

parade office to register your float theme. This will discourage duplication which will provide a better quality and entertaining Parade for both the participants and the spectators. Ideas will be registered on a "first come" basis. Details on the Gold Cup Parade Theme can be found on our website at [www.goldcupparade.ca](http://www.goldcupparade.ca) or by calling the parade office at 902-629-4138.

When filling out the entry form please be as descriptive as possible, for example writing "Hamburger Express Tractor Trailer" rather than just "truck." Please include, in paragraph form, **a detailed description of your entry that will be read by the sound cars and television broadcast.** The following information should be included in your description:

- Type of business, group or organization
- Theme of float and how this theme is being portrayed
- People involved (construction, driver, participants)
- How many years in parade
- Any other descriptive/pertinent information relating to entry
- Name of band and/or performers

Make sure the towing vehicle is in good mechanical condition and has a full tank of gas. Any vehicle breaking down on the parade route will immediately be pushed out of the way so that the rest of the Parade may continue. As well, please ensure that the towing vehicle for your float is capable of achieving a minimum speed of 5 miles/hour. In past parades we have had problems with towing vehicles not being able to keep up to parade speed, which inevitably causes huge gaps between entries. For safety, please ensure that all your passengers (animals included) have a secure area to sit or stand on the float. It is also important that riders only board floats at the parade marshalling area and exit off the float at the end of the parade route. Float and truck sizes may be limited to ensure safety on the parade route.

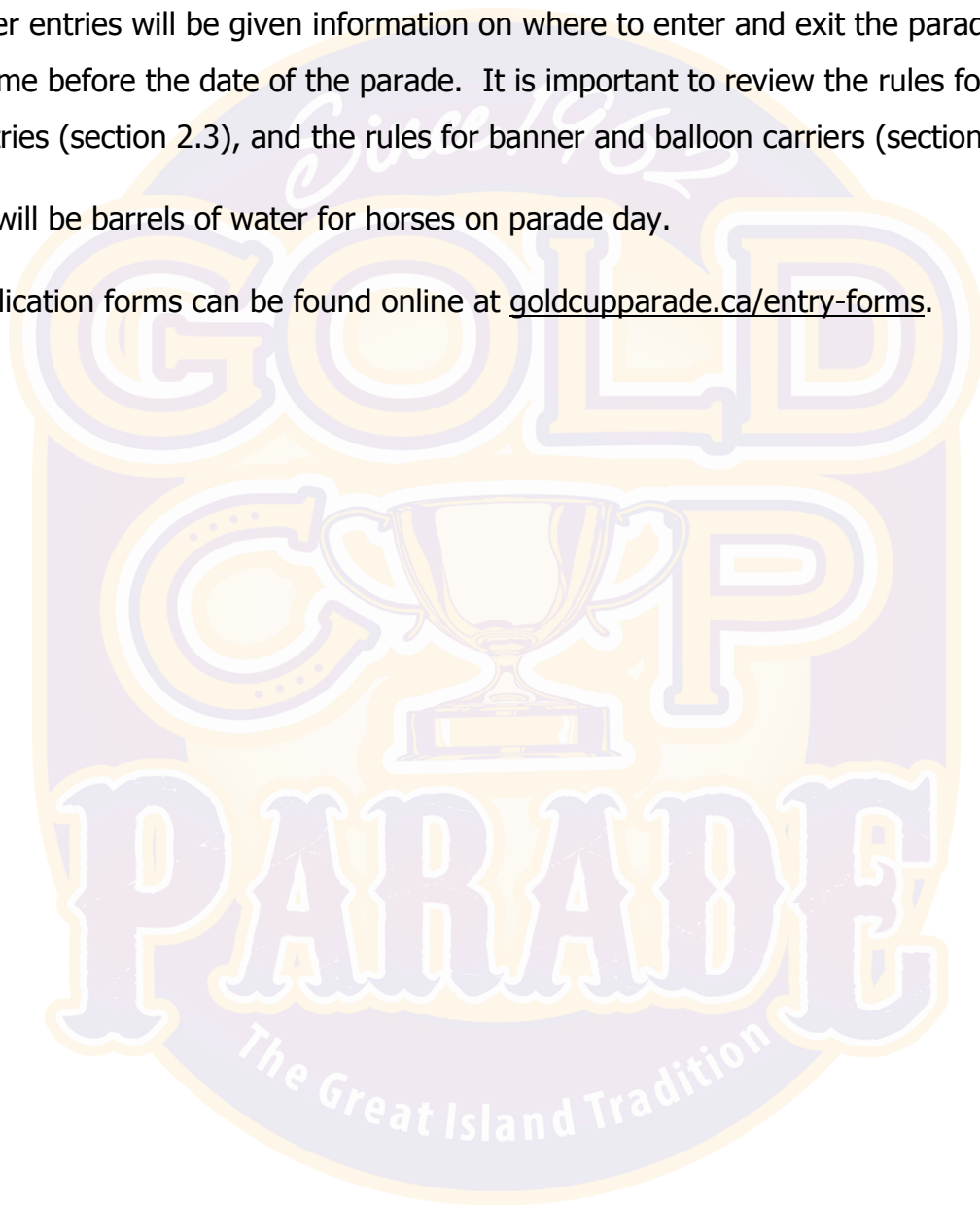
The float application form can be found online at [goldcupparade.ca/float-application](http://goldcupparade.ca/float-application).

## 1.5 Information Regarding Non-Float Entries

All other entries will be given information on where to enter and exit the parade sometime before the date of the parade. It is important to review the rules for antique car entries (section 2.3), and the rules for banner and balloon carriers (section 2.4).

There will be barrels of water for horses on parade day.

All application forms can be found online at [goldcupparade.ca/entry-forms](http://goldcupparade.ca/entry-forms).



## 2. Rules and Guidelines

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### 2.1 Rules and Guidelines Regarding All Entries

- a) **Instructions from Parade Officials and volunteers must ALWAYS be obeyed at the entry gate, on the parade route, and at the end of the parade.**
- b) Absolutely no profane or derogatory content will be permitted on or affiliated with any entry.
- c) Candy, promotional material, or any other goods may **not** be thrown out or handed out to spectators. There have been child fatalities at other maritime parades as a result of a child trying to get what the entry was handed out. Your entry will be escorted out of the parade if this rule is not adhered to.
- d) All participants on floats or in a vehicle must remain on their float or in their vehicle. No participants may walk along with or beside any entry. No walkers will be permitted on the parade route except for bands, majorettes, volunteers, and organized banner and balloon carriers.
- e) Drivers must keep their eyes on the road at all times. Drivers cannot be too close to banner carries, bands, floats, horses or any other entries that are in front of them. **We highly recommend having a co-pilot.**
- f) Entries should keep a distance of 20 feet between themselves and anyone in front of them.
- g) If any entry is riding next to a band or horses – air horns or sirens cannot be used.
- h) No full sized motorcycles are permitted on the parade route.
- i) The speed of the parade is 5 kilometres per hour.
- j) Once the parade is in motion, there will be no stopping along the parade route.
- k) The use of water guns is not permitted.

l) Motorized cars, trucks, and carts must reduce their speeds and stay away from the sides of the street. Many parts of the parade route are narrow and children normally sit down on the curb of the street.

**m) Every entry must read these rules and guidelines and submit the \$25 application fee. No entry is allowed to enter the parade without these tasks completed.**

n) The Gold Cup Parade Committee reserves the right to refuse any entry which the committee deems not to be of acceptable quality, or have sufficient entertainment value to warrant entry into the parade.

## 2.2 Rules and Guidelines Regarding Floats

a) Floats must be decorated in accordance to the theme of the parade.

b) There will be no single vehicles (i.e. vans, trucks, etc.) unless they are entered in the antique car category, or unless they are totally disguised and decorated as a self-propelled float.

c) Float entries will be limited to one towing vehicle and one float.

d) The vehicle towing the float must be decorated in a tasteful manner which coordinates with the theme of the float itself.

e) All entries must hide the wheels of both the towing vehicle and the float by hanging a skirt or using some other form of decoration.

f) No politically themed floats will be permitted.

g) We recommend you identify your float with a sign depicting the theme of the float.

h) Max trailer length allowed in the parade is 52 feet, attaching two trailers together is not allowed. One vehicle can only tow one trailer.



## 2.3 Rules and Guidelines Regarding Antique Cars

- a) The vehicle **must** be considered an antique (25 years or older).
- b) Gold Cup Ambassadors are the **only** people allowed in the parade to be marshalled in a convertible. This has been tradition for over 50 years. Antique convertibles are allowed in the parade if they are not marshalling anyone.
- c) Due to esthetic and safety reasons, the vehicle must be in good physical condition – there should be no extensive rust or body damage, nor any loose parts. The vehicle should also be in good running condition – there should be no risk of the vehicle breaking down along the parade.
- d) The vehicle must be able to maintain the speed of the parade, 5 kilometres per hour. Vehicles that are unable to maintain this required speed will cause gaps within the parade lineup.
- e) We highly recommend a maintenance check is done on the vehicle before the parade. Vehicles in the parade will be idling and moving at very slow speeds for an extended period of time. Therefore, fluid levels should be adequate and the gas tank should be full.
- f) A photo of the vehicle must be submitted with the entry form.

## 2.4 Rules and Guidelines for Balloon and Banner Carriers

- a) Banner carriers must continually keep an eye out for trucks or floats getting too close behind them. They must keep a distance of at least 20 feet back from the entry ahead of them.
- b) We highly recommend having more carriers than ropes for each balloon. People will need others to rotate in and take turns holding the pole. Carrying the balloons is an exhausting job.

- c) **Balloon carriers must listen carefully to the instructions of their head balloon carrier as balloons must be kept away from power lines at all times. Balloons cannot be let up anywhere on North River Road, and other specific areas of the parade route. The map of high voltage wires must be reviewed with the head balloon carriers.**



## 3. Contact Information

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Please feel free to contact us with any questions or concerns you may have.

Gold Cup Parade Committee

PO Box 67

Charlottetown, PE

C1A 7K2

Phone: 902-629-4138

Email: [info@goldcupparade.ca](mailto:info@goldcupparade.ca)

Website: [goldcupparade.ca](http://goldcupparade.ca)