



Gold Cup Parade Rules and Guidelines for Participants

1.0 Parade Application Information

The application deadline for the Gold Cup Parade is August 1st. Beginning in 2024, **applications will not be accepted after this date**.

The Gold Cup Parade will be limited to a maximum of 75 total entries. All applications go through a review process before being accepted. The Parade Committee values quality over quantity with float entries, so please keep this in mind when planning out the design of your entry. The Gold Cup Parade Committee reserves the right to decline your float application.

Final acceptance in the parade for all float, car, and horse entries will be confirmed upon:

- Completion and approval of application form
- Receipt of \$50 application fee

The \$50 application fee is payable by cash or cheque. Please make cheques payable to:

Charlottetown Parade Committee
PO Box 67
Charlottetown, PE
C1A 7K2

Any entries that wish to withdraw their application or are turned down by the Committee will be refunded their \$50 application fee.

When filling out the application form please be as descriptive as possible. If information is insufficient your application will not be reviewed until a proper description is submitted.

All parade day information, including lineup numbers and participant drop off information, will be sent to entries the week of the parade via email.

On parade day, entries that do not meet the conditions of entry or do not match your application are subject to being turned away.

2.0 Float Information

All parade participants are asked to decorate their floats in accordance with the theme of the parade. Props, costumes, and music are recommended ways to incorporate the theme into your entry. The Gold Cup Parade theme is announced in June each year and will be available on our website (www.goldcupparade.ca) and social media.

Once your entry is approved, you will be asked to provide a detailed description of your entry that will be read on the Eastlink Community TV broadcast. The following information must be included in your description: Type of business, group or organization, how many years in parade, people involved (construction, driver, participants), and any other descriptive/pertinent information relating to entry.

Make sure the towing vehicle is in good mechanical condition and has a full tank of gas. Any vehicle that breaks down on the parade route will immediately be pushed out of the way so that the rest of the parade may continue.

Other important rules for float entries:

- a) Float entries will be limited to one float.
- b) The vehicle towing the float must be fully decorated in a tasteful manner which coordinates with the theme of the float itself. All entries must hide the wheels of both the towing vehicle and the float by hanging a skirt or using some other form of decoration.
- c) Politically themed floats are not permitted.
- d) Maximum trailer length allowed in the parade is 52 feet, and attaching two trailers together is not permitted.
- e) Throwing or giving away items from your float is strictly prohibited. Non-compliance may result in removal from the parade lineup and disqualification from future parade participation.
- f) Float participants must remain on the float for the full duration of the parade. The only walkers permitted in the Gold Cup Parade are marching bands and parade officials.

3.0 Antique Vehicle Information

Single-vehicle entries are not permitted in the Gold Cup Parade, except for antique vehicles. To qualify for the parade, the antique vehicle must be manufactured in 1975 or earlier. A photo of the vehicle must be submitted with the entry form.

Antique convertibles are permitted in the parade if they are not marshalling anyone (reserved for Gold Cup Ambassadors).

Due to aesthetic and safety reasons, the antique vehicle must be in good physical condition – there should be no extensive rust or body damage, nor any loose parts. The vehicle should also be in

good running condition – there should be no risk of the vehicle breaking down along the parade and it must be able to maintain the speed of the parade, 5km/h.

4.0 Horse Entry Information

All horse entries are required to clean-up after their horse(s). A plan for this must be included in your application.

Horses entering the parade must be comfortable with crowds and loud noises. The Gold Cup Parade Committee will make every effort to place horse entries away from balloons, bands, and musical entries in the parade lineup.

5.0 Rules & Guidelines for All Entries

- a) **Instructions from Parade Officials and volunteers must ALWAYS be obeyed at the entry gate, along the parade route, and at the end of the parade.**
- b) Absolutely no profane or derogatory content will be permitted on or affiliated with any entry.
- c) Throwing or giving away items from your entry is strictly prohibited. Non-compliance may result in removal from the parade lineup and disqualification from future parade participation.
- d) All participants on floats or in a vehicle must remain on their float or in their vehicle. No participants may walk along with or beside any entry. No walkers will be permitted on the parade route except for marching bands and parade officials and volunteers.
- e) Single vehicles (i.e. vans, trucks, etc.) are not permitted in the parade unless they are entered in the antique car category, or they are totally disguised and decorated as a self-propelled float.
- f) If any entry is riding next to a band or horses – air horns or sirens cannot be used.
- g) Full sized motorcycles or ATVs are not permitted on the parade route, unless being displayed on top of a float.
- h) The speed of the parade is 5 kilometres per hour and entries are required to keep up with the parade entry in front of them.
- i) Once the parade is in motion, there will be no stopping along the parade route.
- j) The use of water guns is not permitted.
- k) Motorized cars, trucks, and carts must reduce their speed and stay away from the sides of the street. Many parts of the parade route are narrow and children normally sit down on the curb of the street.

- l) Every entry must read these rules and guidelines and submit the \$50 application fee. No entry is allowed to enter the parade without these tasks completed.**
- m) A mandatory participant meeting will take place the week of the parade. All entries must have a representative in attendance in order to be permitted into the lineup on parade day.
- n) The Gold Cup Parade Committee reserves the right to refuse any entry which the Committee deems not to be of acceptable quality or have sufficient entertainment value to warrant entry into the parade.

6.0 Contact Information

Please feel free to contact us with any questions or concerns you may have.

Phone: 902-629-4138

Email: info@goldcupparade.ca

Website: www.goldcupparade.ca

Mailing Address:

Gold Cup Parade Committee

PO Box 67

Charlottetown, PE

C1A 7K2